

Community Ideas Organized According to 7 Guiding Principles

Principle 1-Leverage publicly owned parcels and civic presence to create a vibrant and connected district that serves as a catalyst for high quality, integrated public and private development

Idea	Source	Group
Public space/public plaza-iconic design, Sculpture garden, gazebo, band shell, Gathering areas, internal/external	S.C. 5/12	Andy Brown
Town Square/Civic Center	S.C. 5/12	James Justice
Public purpose on top/parking below	S.C. 5/12	Arne Cook
Reconfigure access lanes for Hwy. 100 Create 3 new acres public land-Green space	S.C. 5/12	Arne Cook
Intergenerational Community Center/green roof, Outdoor café, meeting rooms, performance spaces, Gym/workout facilities, rental spaces,	S.C. 5/12	K. Montgomery
Performing Arts/Cultural Center-Auditorium, Gallery space, meeting rooms, educational rooms, Convention site, performance space	S.C. 5/12	Linda Urban/ T. Ahlstrom
Pool/Community Center/Teen/Family Center	S.C. 5/12	Linda Urban/T. Ahlstrom
Central Atrium/Rehearsal Spaces	S.C. 5/12	Sandy Fox
Community Center-intergenerational, green, pool/ Workout spaces, arts spaces	C. C. 5/10	Hilary Santoni
Town Square	C.C. 5/10	Hilary Santoni
Community Center-teen center (Depot like)	C. C. 5/10	Charlie Flinn
Central gathering spot-modern/multigenerational Community center, meeting rooms, non-profit Incubator, multi-use cultural center	C.C. 5/10	Sandy Fox
Chautauqua like learning center/conference Center	C. C. 5/10	Dick Crockett

Civic/cultural center; family friendly/ Multigenerational	C.C. 5/10	Linda Urban
Performing Arts space: theatre, dance, music Rehearsal and recital spaces	C.C. emails	M.B., S. R. R.P.G
Intergenerational Community Center-meeting rooms, Fitness facility	C. C. emails	MB, SD, VK, PM, SJ, JH, RPG, VK, MR
Central green space for outdoor concerts, Farmer's Market, Community Garden	C. C. emails	MB, SD, VK SJ, MR, S/B C
Teen Center (coffee shop, music, Depot like, Bike shop)	C. C. emails	SD, MR, JH, RPG, VK, SJ
Public Amenity that is a draw	C. C. emails	MF
Green Community Center	C. C. emails	SZ

Principle 2-Enhance the District’s economic viability as a neighborhood center with regional connections, recognizing that meeting the needs of both businesses and residents will make the district a good place to do business.

Idea	Source	Group
Expand and support business hub	S.C. 5/12	Andy Brown
Targeted Retail/restaurant/office Old feel design, low turnover, local	S.C. 5/12	James Justice
Small business zone-small scale, unique Businesses	S.C. 5/12	P. Sussman
Retain business diversity/small business Incubator	S.C. 5/12	P. Robb
Encourage Large development Medical complex, Large office complex	S.C. 5/12	P. Robb
Town Center-develop residential/office/ Retail/ Centennial Lakes model	S. C. 5/12	T. Rupport
Central Atrium/Mixed Use-service/retail Small business/2 sided store fronts	S. C. 5/12	Sandy Fox
Attractive commercial offices (no high Turnover businesses-Centennial Lakes model	S. C. 5/12	Adele/Reinhardt
Critical mass of restaurants/small specialty shops	C. C. 5/10	H. Santoni
Keep/improve small businesses	C. C. 5/10	Sandy Fox
Restaurants-small bistro-family atmosphere	C. C. 5/10	Charlie Flinn
Restaurants and improved stores	C. C. 5/10	Dick Crockett
Small, varied service businesses/more restaurants	C. C. 5/10	Linda Urban
Boutique hotel	C. C. email	MF

Specialty shops-baker, books, ice cream,
Boutiques

C. C. email

A/P J

Principle 3-Turn perceived barriers into opportunities. Consider layering development over supporting infrastructure and taking advantage of the natural topography of the area.

Idea	Source	Group
Height appropriate to context	S.C. 5/12	P. Robb

Principle 4-Design for the present and the future by pursuing logical increments of change using key parcels as stepping stones to a more vibrant, walkable, functional, attractive and life-filled place

Idea	Source	Group
Broad dynamic scale	S. C. 5/12	P. Robb
Make-over the area/improve attractiveness	S. C. 5/12	Linda Urban

Principle 5-Organize parking as an effective resource for the district by linking community parking to public and private destinations while also providing parking that is convenient for businesses and customers.

Idea	Source	Group
Put parking on lower levels	S. C. 5/12	Arne Cook
Design ingress/egress like lots A, B, C at Target Center	S. C. 5/12	Arne Cook
Parking ramp attached to intergenerational Community Center	S. C. 5/12	K. Montgomery
Underground parking	C. C. 5/10	Dick Crockett

Principle 6-Improve movement within and access to the district for people of all ages by facilitating multiple modes of transportation and preserve future transit opportunities provided by the rail corridor

Idea	Source	Group
Slow train with linkage to other connectors	S. C. 5/12	Andy Brown
Transportation Hub	S. C. 5/12	P. Robb
Connecting neighborhoods with bike and walking Paths	S. C. 5/12	Kim Montgomery
Pedestrian and traffic flow-reroute traffic/ Entrance ramps/ eliminate Gus Young Ln. Create meandering sidewalks	S. C. 5/12	Linda Urban/ T. Ahlstrom
Fix Gus Young Lane	S. C. 5/12.	Gene Persha
Bike trail to and around area	C. C. 5/10	H. Santoni
Better east/west Edina connector	C. C. 5/10	H. Santoni
Shuttle service	C. C. 5/10	Sandy Fox
Better biking	C. C. 5/10	Sandy Fox
Improve biking/walking access	C. C. 5/10	Charlie Flinn
Pedestrian and bike accessibility	C. C. 5/10	Linda Urban
Bike trails to and around area	C. C. emails	SD, S/B C
Transit Hub	C. C. emails	JH, VK, MR, S/B. C
Vertical connectors/ visible and energetic paths	C. C. emails	MF

Principle 7-Create an identity and unique sense of place that incorporates natural spaces into a high quality and sustainable development reflecting Edina’s innovative development heritage.

Idea	Source	Group
Use Sustainable principles	S. C. 5/12	P. Robb
Roof top/outdoor space/promenade-outdoor setting RR covering/tree-lined	S. C. 5/12	P. Robb
Park like area	S. C. 5/12	Adele
Gateway connector	C. C. 5/10	Sandy Fox, VK
Open space with small-scale amenities		
Architecturally forward buildings	C. C. emails	VK

Process Ideas

Idea	Source	Group
Use demographic study results	S. C. 5/12	P. Robb
Land/physical data needs Provide topography/grading plans etc.	S. C. 5/12	Arne Cook